

# SEO Audit for domain [www.propercleaners.com](#)

Analysed URL: [http://www.propercleaners.com](#)

Report created at April, 1st 2016 17:48.

There are 9 things you should improve.

## What should you do next:

- ☐ 1. Fix character encoding
- ☐ 2. Optimize your HTML for H1 and H2 headers
- ☐ 3. Check all images for ALT attribute
- ☐ 4. Make your HTML code less messy
- ☐ 5. Add more valueable content to your website
- ☐ 6. Distinguish your keywords with strong and bolds
- ☐ 7. Add proper sitemap.xml file
- ☐ 8. Get some "Like it!" clicks
- ☐ 9. Get some Google +1 clicks

## HTML Header

Page Title	Cleaning and Maintenance in London by <a href="#">Proper Cleaners</a> <b>Length: 53</b>	✔
Meta Description	While anyone can care for your property, we do it thoroughly to make it spotless! Call <a href="#">Proper Cleaners</a> - 0203 1054829 <b>Length: 117</b>	✔
Meta Keywords	<a href="#">Proper Cleaners</a> , london, cleaning services <b>Length: 42</b>	●
Meta Robots	(empty)	●
Encoding	(missing)	✖

## Body Content

Words and Chars	174 words with 1381 characters	✖
Text / HTML Ratio	4,29 %	✖

## Headers

H1	H2	H3	H4	H5	H6
13	0	0	0	0	0

### H1 headers:

[Home](#) [About Us](#)  
[Proper Cleaners Ltd](#)  
[Proper Cleaners](#)  
[Proper Cleaners](#) / [Proper Cleaners](#) / [Proper Cleaners](#)  
[Proper Cleaners](#)

LANDSCAPING >>  
PAINTING AND DECORATING >>  
CLEARANCES >>

CONTACT >>  
GARDENING >>  
CLEANING >>  
[Proper Cleaners Ltd](#)

While anyone can care for Your property, We do it thoroughly to make it spotless!

Bolds	(missing)	✖
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Images	13 images found, 3 without ALT attribute	✖
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Image
/_imgstore/5/1517235/master_f-olTfoEVjSd9RmigjtL_xXrvEU-HFaDagazimY8oTFMzEqQ.pn
/communities/5/000/001/517/235//images/7482412.jpg
/communities/5/000/001/517/235//images/7482413.jpg
/communities/5/000/001/517/235//images/11719523_268x150.png
/communities/5/000/001/517/235//images/6525014.png
/communities/5/000/001/517/235//images/6525015.png
/communities/5/000/001/517/235//images/6525016.png
/communities/5/000/001/517/235//images/6525012.png
/communities/5/000/001/517/235//images/6525011.png
/communities/5/000/001/517/235//images/6525013.png
/communities/5/000/001/517/235//images/6524895.png
/_imgstore/5/1517235/page_home_f-6o_0tXRvRjqWO8DXegH/x5IHOTI-BVjv8vbsrq0w9_hM5rl.png
/_imgstore/5/1517235/footer_fub0eS0HdqOWfOgnT2AHO/g5fH6olFT18_W68tkQlnWbSju54

Frames	(empty)	✔
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## Internal and External Links

External Links	<b>External Links (7 found, 0 nofollow):</b> <a href="https://www.facebook.com/">https://www.facebook.com/</a> <a href="https://twitter.com/ProperCleanrs">https://twitter.com/ProperCleanrs</a> <a href="http://legal.hibustudio.com/client-site-terms-and-conditions/privacy-policy.html">http://legal.hibustudio.com/client-site-terms-and-conditions/privacy-policy.html</a> <a href="http://legal.hibustudio.com/client-site-terms-and-conditions/cookie-policy.html">http://legal.hibustudio.com/client-site-terms-and-conditions/cookie-policy.html</a> <a href="http://legal.hibustudio.com/client-site-terms-and-conditions/conditions-of-use.html">http://legal.hibustudio.com/client-site-terms-and-conditions/conditions-of-use.html</a> <a href="http://legal.hibustudio.com/client-site-terms-and-conditions/infringement-policy.html">http://legal.hibustudio.com/client-site-terms-and-conditions/infringement-policy.html</a> <a href="http://business.yell.com/websites/">http://business.yell.com/websites/</a>	✔
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Internal Links	<b>Internal Links (17 found, 0 nofollow):</b> <a href="/home/2677832">/home/2677832</a> <a href="/proper-cleaners/2677833">/proper-cleaners/2677833</a> <a href="/domestic/2686670">/domestic/2686670</a> <a href="/commercial/2686672">/commercial/2686672</a> <a href="/carpet-cleaning/2723823">/carpet-cleaning/2723823</a> <a href="/proper-gardeners/2686674">/proper-gardeners/2686674</a> <a href="/fencing/2686676">/fencing/2686676</a> <a href="/clearance/2686707">/clearance/2686707</a> <a href="/driveway/3169128">/driveway/3169128</a> <a href="/patio/3169131">/patio/3169131</a> <a href="/proper-builders/2686712">/proper-builders/2686712</a> <a href="/handyman/3469966">/handyman/3469966</a> <a href="/property-maintenance/3469965">/property-maintenance/3469965</a> <a href="/paintingdecorating/3469967">/paintingdecorating/3469967</a> <a href="/contact/2677835">/contact/2677835</a> <a href="/gallery/3170195">/gallery/3170195</a> <a href="/tel:02031054829">/tel:02031054829</a>	✔
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## Additional Files

Robots.txt	<a href="#">http://www.propercleaners.com/robots.txt</a>	✔
Sitemap.xml	(missing)	✖

## Social Media Signals

Facebook Likes	0	✖
Facebook Shares	1	✔
Google +1	0	✖

## HTTP Headers

HTTP Headers	HTTP/1.1 200 OK Accept-Ranges: bytes Age: 0 Allow: GET POST OPTIONS Content-Type: text/html; charset=UTF-8 Fri, 01 Apr 2016 15:52:58 GMT P3P: CP="NOI DEVa TA!a OUR BUS UNI" Req-Id: X3xtngr-SFsAAAF-OqakAAAAE Server: Tomahawk Ultra Vary: Accept-Encoding Via: 1.1 varnish X-Cache: MISS X-Varnish: 1909614921 Content-Length: 0	✔
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## Domain and Server

IP Address	93.184.219.4	●
Name Servers	ns02.one.com, ns01.one.com	●
Server Geolocation	(unknown)	●

Legend: ✔ Good ✖ Bad ● Neutral